**Application Guideline**

**– The Global Award for Innovative ePaper Product**

1. **Background**

Since Sony launched the first e-reader in 2004, many innovative ePaper products have since emerged in the past 20 years, including eNote, electronic shelf tags, smart notebooks, mobile phones, smart watch and more. These outstanding products have formed a powerful engine for the robust development of the ePaper industry.

The application and selection of **The Global Award for Innovative ePaper Product** is initiated and sponsored by ePaper Industry Alliance (EPIA). It aims to collect and publish every “**first**” in ePaper innovation over the past years worldwide and foster a long-term, robust and sustainable innovative culture for ePaper industry.

This award event is guided by EPIA ,hosted by Quadrant Lab, and reviewed by Executive Council of EPIA. The results will be announced and the award ceremony will be held during **ePaper Innovation Conference** (ePIC) every year.

This award event is **free** of charge. Detailed application guidelines and procedures can be found in this file or by visiting **inn.epaperia.com/en**

Note：EPIA, launched jointly by E Ink, BOE, and Seekink, three leading upstream manufacturers of ePaper industry, in Feb. 2021, now boasts more than 160 ePaper company members worldwide.

1. **Qualified Applicant**

For companies that have **pioneered innovative products** in a certain field and are still in business, regardless of geography.

1. **Product Field**

Any innovative ePaper products or systems are welcomed, including but not limited to the field of smart retail, smart healthcare, smart education, smart office, smart transportation, smart civil aviation, smart industry, smart logistics, and personal consumer electronics.

1. **Application Requirements**

ePaper products must meet the following requirements to quality for the award:

* The product applies ePaper display technology
* Products do not involve any patent and intellectual property disputes
* The **pioneered innovation** in a certain field
* The product (including iterative product) is still continuously sold by at least one company in the market
1. **Application Documents**

Please provide the follow information to inquiry\_en@epaperia.com

* Company introduction (PPT files converted to PDF)
* Innovative Product Application Form (see Attachment 1. Company chop needed. Scanned file required.)
* Innovative Product Specification (PDF format)
* High-definition images of innovative product (2-5 pieces with over 2M Byte/picture)
* Innovative product story (in Word format, about 700-800 words)
1. **Award Value**
* Authorized **as "pioneering" at the ePaper industry level** worldwide
* Awarded the "first" medal/cup for the innovative application of ePaper industry
* Promoted worldwide with the innovation stories under the media PR scheme by EPIA
* Listed on the official website of the The Global Award for Innovative ePaper Product (**inn.epaperia.com/en/index.php**)
1. **Application Timeline**
* Application: download Registration Form from **inn.epaperia.com/shenbaoen.html**
* Publicity: 30 days
* Review: vice chairman companies of EPIA
* Award Ceremony: **ePaper Innovation Conference** (ePIC) every year
1. **Award Committee**

This award event is initiated and sponsored by ePaper Industry Alliance (EPIA). Quadrant Lab is responsible for the organization and evaluation of the award applications. The Award committee is composed of the vice chairman companies of EPIA.

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| **Guided by** |  |
| **Hosted by** |  |
| **Review Committee** | 川奇光电科技（扬州）有限公司 北京京东方光电科技有限公司 江西兴泰科技有限公司 联想（北京）有限公司合肥讯飞读写科技有限公司 汉朔科技股份有限公司 杭州智控网络有限公司 上海长江软件园    |
| **Note** | Members of the Review committee do not participate in their own project reviews. |

1. **About EPIA**

The ePaper Industry Alliance (EPIA) was established in Shanghai, China in February 2021, founded by the industry pioneers E Ink, BOE, and Seekink. Our mission continues to be driving innovation, serving as the representative voice of the ePaper industry, and advancing ePaper-related standardizations.

Since its inception, EPIA has rapidly grown with over 160 companies joining. Our members span a diverse range of sectors, from supply chain actors, brands, ODM/OEM, and chip manufacturers to content providers, service partners, consulting companies, and academic and research institutions. All are united by common objectives to expand the ePaper community, bolster the eco-system and encourage the applications of ePaper technology across various industries. More information about EPIA is available at **en.epaperia.com**.

Attachment 1

**Application Form ——The Global Award for Innovative ePaper Product**

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| **Company Name** |  |
| **Contact Person** |   | **Phone** |   |
| **Mail Address** |   |
| **Product/ System** |   |
| **Description** |   |
| **1st launched time** |   |
| **Commitment** | 1. Our company promises the authenticity of the above information, and the product/ system is our own intellectual property.
2. The materials submitted can be used by the E-Paper Industry Alliance and the event organizer for external communication and market promotion.
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