**Application Guideline**

**– The Global Award for Innovative ePaper Product**

1. **Background**

Since Sony launched the first e-reader in 2004, many innovative ePaper products have since emerged in the past 20 years, including eNote, electronic shelf tags, smart notebooks, mobile phones, smart watch and more. These outstanding products have formed a powerful engine for the robust development of the ePaper industry.

The application and selection of **The Global Award for Innovative ePaper Product** is a part of 2023 **ePaper Innovation Conference** (ePIC 2023, Sep. 20-22, in Shenzhen, China) at **the 20th IoT Exhibition**(IOTE), guided by ePaper Industry Alliance (EPIA) ,hosted by Jadeit Strategy Consulting, and reviewed by Executive Council of EPIA. It aims to collect and publish every “**first**” in ePaper innovation over the past 20 years worldwide and foster a long-term, robust and sustainable innovative culture for ePaper industry.

This award event is **free** of charge. Detailed application guidelines and procedures can be found in this file or by visiting **inn.epaperia.com**

Note：EPIA, launched jointly by E Ink, BOE, and Seekink, three leading upstream manufacturers of ePaper industry, in Feb. 2021, now boasts more than 150 ePaper company members worldwide.

1. **Qualified Applicant**

For companies that have **pioneered innovative products** in a certain filed and are still in business, regardless of geography.

1. **Product Field**

Any innovative ePaper products or systems are welcomed, including but not limited to the field of smart retail, smart healthcare, smart education, smart office, smart transportation, smart civil aviation, smart industry, smart logistics, and personal consumption, etc.

1. **Application Requirements**

ePaper products must meet the following requirements to quality for the award:

* The product applies ePaper display technology
* The product was launched between the years 2004 and 2023
* The **pioneered innovation** in a certain field
* The product (including iterative product) is still continuously sold by at least one company in the market

1. **Application Documents**

Please provide the follow information to [steffisun@jadeitstrategy.com](mailto:steffisun@jadeitstrategy.com) and [moritz.strittmatter@jadeitstrategy.com](mailto:moritz.strittmatter@jadeitstrategy.com) by August 15th, 2023

* Company introduction (PPT files converted to PDF)
* Innovative Product Application Form (see Attachment 1. Company chop needed. Scanned file required.)
* Innovative Product Specification (PDF format)
* High-definition images of innovative product (2-5 pieces with over 2M Byte/picture)
* Innovative product story (in Word format, about 2,000 words)

1. **Award Value**

* Authorized **as "pioneering" at the ePaper industry level** worldwide
* Listed on the official website of the The Global Award for Innovative ePaper Product (**inn.epaperia.com**)
* Promoted worldwide with the innovation stories under the media PR scheme by EPIA & IOTE
* Opportunity to be included in the Global Bluebook of the ePaper Industry (2024 edition) as "product innovation story" for official publication worldwide

1. **Application Timeline**

* **Global Application Deadline: Aug. 10th, 2023**
* Global Online Release: Aug. 11th – Sep.10th, 2023
* Expert Panel Review: Sep. 11st – Sep. 20th, 2023
* Award Ceremony: Sep. 21st, ePIC 2023 @ IOTE in Shenzhen

1. **Award Committee**

This event is initiated by the ePaper Industry Alliance (EPIA). Jadeit Strategy Consulting is responsible for the organization and evaluation of the award applications. The Award committee is composed of the vice chairman companies of EPIA.

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| **Guided by** |  |
| **Hosted by** |  |
| **Review Committee** | 川奇光电科技（扬州）有限公司 北京京东方光电科技有限公司 江西兴泰科技有限公司 联想（北京）有限公司  合肥讯飞读写科技有限公司 汉朔科技股份有限公司 杭州智控网络有限公司 上海长江软件园 |
| **Note** | Members of the Review committee do not participate in their own project reviews. |

1. **About EPIA**

The ePaper Industry Alliance (EPIA) was established in Shanghai, China in February 2021, founded by the industry pioneers E Ink, BOE, and Seekink. Our mission continues to be driving innovation, serving as the representative voice of the ePaper industry, and advancing ePaper-related standardizations.

Since its inception, EPIA has rapidly grown with over 150 companies joining until June 2023. Our members span a diverse range of sectors, from supply chain actors, brands, ODM/OEM, and chip manufacturers to content providers, service partners, consulting companies, and academic and research institutions. All are united by common objectives to expand the ePaper community, bolster the eco-system and encourage the applications of ePaper technology across various industries. More information about EPIA is available at **en.epaperia.com**.

Attachment 1

**Application Form ——The Global Award for Innovative ePaper Product**

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| --- | --- | --- | --- |
| **Company Name** |  | | |
| **Contact Person** |  | **Phone** |  |
| **Mail Address** |  | | |
| **Product/ System** |  | | |
| **Description** |  | | |
| **1st launched time** |  | | |
| **Commitment** | 1. Our company promises the authenticity of the above information, and the product/ system is our own intellectual property. 2. The materials submitted can be used by the E-Paper Industry Alliance and the event organizer for external communication and market promotion. | | |
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